

MOTORSPORTS EXPO 2010

EXPOSITION & TRADE SHOW

• NEW YORK STATE FAIRGROUNDS •

BOOTH SPACE ORDER FORM

BOOTH SIZE: 10 'x 10' (Includes piping, drape and electrical outlet)

EXHIBITORS: PAYMENT OF RENTAL FEE MUST BE INCLUDED WITH APPLICATION TO RESERVE LOCATION.

AN APPLICATION TO THE SHOW IS A COMMITMENT. ALL MONEY PAID IS NON-REFUNDABLE.

THE PROMOTER, ITS AGENTS, REPRESENTATIVES OR EMPLOYEES, ARE NOT RESPONSIBLE FOR ANY INJURY, LOSS OR DAMAGE THAT MAY OCCUR TO THE EXHIBITOR OR THE EXHIBITORS EMPLOYEES OR PROPERTY FROM ANY CAUSE OR CONDITIONS.

THE EXHIBITOR SHALL OBTAIN, AT HIS/HER OWN EXPENSE, INSURANCE AGAINST ANY SUCH LOSS, INJURY, OR DAMAGE. SECURITY WILL BE PROVIDED BY PROMOTER BUT THE EXHIBITOR IS SOLELY AND FULLY RESPONSIBLE FOR ITS OWN EXHIBIT AND PROPERTY AND SHOULD INSURE AGAINST ANY LOSS. PRODUCT LIABILITY FOR ANY PRODUCED SOLD AT THE SHOW IS THE RESPONSIBILITY OF THE EXHIBITOR AND PROOF OF SUCH INSURANCE MAY BE REQUIRED BY THE PROMOTER.

THE PROMOTER IS NOT AND SHALL NOT BE LIABLE FOR ANY INJURY WHATSOEVER TO THE PROPERTY OF THE EXHIBITOR OR TO PERSONS CONDUCTING OR OTHERWISE PARTICIPATING IN THE CONFERENCE OR EXHIBITION.

THE EXHIBITOR IS RESPONSIBLE AND LIABLE FOR ANY DAMAGE TO THE WALLS, FLOOR, BOOTHS, OR THE EQUIPMENT OF THE EXHIBITION FACILITY RESULTING FROM HIS/HER ACTIONS OR THEIR AGENTS/EMPLOYEES ACTIONS. THE EXHIBITOR MUST FOLLOW ALL APPLICABLE FIRE AND SAFETY RULES AND REGULATIONS. ALL DRAPERY AND OTHER DECORATIVE MATERIALS MUST BE FLAME-PROOFED AND ELECTRICAL WIRING MUST CONFORM WITH NATIONAL ELECTRIC CODE SAFETY RULES.

THE PROMOTER RESERVES THE RIGHT TO FINAL INTERPRETATION OF THE RULES AND REGULATIONS OF THE CONTRACT.

VCR'S ARE PERMITTED BUT GOOD JUDGEMENT MUST BE USED SO PLACEMENT DOES NOT BLOCK AISLES OR SOUND DOES NOT AFFECT OTHER VENDORS. DISPLAY VEHICLES MUST HAVE LESS THAN ONE (1) GALLON IN FUEL IN THEM WHILE DISPLACED AND CANNOT BE STARTED IN THE BUILDING.

ALL EXHIBITORS ARE ASKED TO PRESENT THEMSELVES IN A PROFESSIONAL MANNER THROUGHOUT THE SHOW.

BOOTH PRICE: \$350.00 (Includes Two (2) - Two (2) day passes)

No Booth Space Reserved Without Payment (non-refundable)

- Complete Payment Due with Reservation Form - No Exceptions

SET-UP TIMES: FRIDAY: March 12th 1:00pm - 9:00pm - - No Exceptions

FOR MORE INFORMATION CALL: JOE PATRICK: (315) 457-0175

COMPANY NAME: _____

Product or Service To Be Displayed: _____

Name of Person In Charge of Booth: _____

(This Person Receives All Show Mailings)

Address: _____

City/State/Zip: _____

Phone Number: (____) _____

Number of Booths Needed: _____ Date Ordered: _____

1st Location Choice: _____ 2nd Choice: _____ 3rd Choice: _____

(If First Three Choices Are Not Available, the Next Best Location Will Be Assigned By show Management)

NUMBER BOOTHS: _____ ADDITIONAL THREE DAY PASSES: _____

Camping By Permit
Only, Purchased
Thru Office

at \$15.00 ea. (TICKETS MAY BE PURCHASED IN ADVANCE OR AT SET-UP THURSDAY IN SHOW OFFICE)

TOTAL PRICE ENCLOSED: _____

AUTHORIZED SIGNATURE: _____

**MAKE CHECKS PAYABLE TO: MOTORSPORTS EXPO INC.: Please remit when purchasing space. Send check or Money Order to: MOTORSPORTS EXPO INC., P.O. Box 3914, Syracuse, N.Y. 13220-3914
Official Decorator of M.E.: NORTHEAST DECORATING - (315) 471-9989**